

flux09

CALL FOR ENTRIES

STUDENT DESIGN
COMPETITION

AIGA

ENTRY DEADLINE, FRIDAY, SEPTEMBER 25
visit flux.aigablueridge.org
for online registration

**Please follow the instructions
included in the entry form.**

\$5 ENTRY FEE,
regardless of membership

ONLINE REGISTRATION,
easy to enter & upload files

SUBMIT DIGITAL FILES,
regardless of category

ELIGIBILITY

We invite all undergraduate and graduate graphic design students to participate in this juried show. School projects, internship and pro bono work created between August 2008–October 2009 are eligible. Students must be currently enrolled at an accredited community college, college or university.

CATEGORIES

Identity (ID)
Posters (PST)
Publications (PUB)
Packaging (PKG)
Web/Interactive (WEB)

AWARDS & JUDGING

Student work selected for the show will be announced on the website by October 25, 2009. Entries will be exhibited at a reception held at *The Blue Elephant Art Center in Frederick, MD on October 24, 2009 from 6:30–9:30 pm*. Best in category and honorable mention for each category will be announced and awarded at the event.

All work will be selected by the panel of judges:

Greg Gibilisco of Maya Design
Amanda Otter of Otter Creative
Craig Welsh of Go Welsh

ENTRY FEES

Single entries = \$5. (*Students can enter up to ten (10) entries*)

Four or more single entries = \$20.

For example, if you submit five single entries such as: a book cover, poster, stationery system, magazine spread and a packaging project, all five entries would total \$20.

Series Entry Fee (*Three to five pieces with a similar theme, including books and magazines. Stationery systems are a single entry. Pieces submitted as a series will be judged as one entry.*)

Each piece within a series = \$5.

For example, if you submit a cover and 3 spreads of a magazine, that series would be \$20.

Make checks or money order payable to AIGA Blue Ridge.

SENDING WORK

Entries will NOT be returned. This year we are ONLY accepting digital files via upload or on CD. Slides or transparencies will not be accepted. Please DO NOT send the actual printed piece.

If you do not register online, you must fill out the entry coupon (on the next page), completely and accurately. Firmly attach the form to the disc of entry. If submitting a series or more than one entry, place an entry form on each piece. Entries accompanied by illegible forms will be disqualified.

Mail all entries to:

AIGA Blue Ridge
Attn: Flux 09, Student Design Competition
73 Stockade Court
Hedgesville, WV 25427



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STUDENT DESIGN COMPETITION

CREATE YOUR FILES

Entries (except web/interactive entries) must be submitted as:

- 72 dpi, RGB, Jpeg
- Vertical images must be 1200px high
- Horizontal images must be 1200px wide

NAME YOUR ENTRIES

File names for each entry must include the category and last name.

Single Entries: PKG1_lastname.jpg

Example: Jane Doe has 2 single entries for Packaging she would label her entries as: PKG1_Doe.jpg and PKG2_Doe.jpg

Series Entries: PST1a_lastname.jpg, PST1b_lastname.jpg, and PST1c_lastname.jpg

Example: Jake Miller is submitting a series of 3 posters, for poster category, his jpgs would look like this: PST1a_Miller.jpg, PST1b_Miller.jpg, and PST1c_Miller.jpg.

PREPARATION OF WEB/INTERACTIVE ENTRIES

Since re-naming HTML files or SWF files may cause a break in a link, all Web/Interactive entries should be uploaded in one folder (using Stuffit or Archive). OR if the website or animation is live, list the URL on the registration form in the space provided. The folder must use the naming configuration listed below:

WEB1_lastname_firstname

Example: Jake Miller is submitting a website and a flash animation, his folders would look like this: WEB1_Miller_J, WEB2_Miller_J

Web/Interactive entries over 10MB must be mailed and submitted on disc. All Web/Interactive entries should also include a screen shot and be saved using the specification listed above.

CREATE YOUR FOLDER

All digital files must be put in a folder labeled with your last name, followed by your first initial (ex. Miller_J) If your folder is incorrectly labeled, your work will not be judged.

TO STUFF YOUR FOLDER

Once you have named all your files, you must stuff your folder. *If you do not stuff your folder, your work will not be judged.*

To stuff your folder you may download Stuffit application. Or, if you have a Mac OS X, you may simply select your folder and choose File > Create Archive. Your folder will become a zip file.

By submitting work and entry fees, entrants acknowledge that AIGA Blue Ridge have the right to publish the selected work.

CONTACT INFORMATION

Please contact us with any questions or concerns you have about the flux design competition.

Cecilia Pettit Hersh // Flux Chair

flux@aigablueridge.org

ENTRANT [FILL OUT COMPLETELY]

NAME _____

ADDRESS _____

CITY, ST, ZIP _____

PHONE _____

EMAIL _____

UNIVERSITY OR PROGRAM _____

PROFESSOR _____

PROJECT _____

CLASS _____

OTHER CREDITS _____

DESCRIPTION OR TITLE OF ENTRY _____

CATEGORY [CIRCLE ONE]

Identity (ID) Posters (PST) Publications (PUB)
Web/Interactive (WEB) Packaging Design (PKG)

FEE TOTAL [CHECK OR MONEY ORDER ONLY]

\$5. per entry.

\$ _____